PM PROCESS MINING LIVE
24 - 26 March 2020 | Free Online Event

TUESDAY 24 MARCH 2020

09:00 ET KEYNOTE SPEAKER: THE GODFATHER OF PROCESS MINING, WIL VAN DER AALST

Introduced over 20 years ago, process mining today is rapidly becoming a standard way to analyze performance and compliance problems based on event data. Hailed as the Godfather of Process Mining, Wil van der Aalst reflects on the capabilities and limitations of today's process mining tools. In this session, discover:

- How to use Process Mining to remove operational friction
- Increase efficiency and reduce costs by avoiding the replication of resources
- Improve quality and effectiveness by the industrialization of service processes

Prof.dr.ir. Wil van der Aalst, Distinguished Humboldt Professor, **RWTH Aachen University**

10:00 ET THE ULTIMATE GUIDE TO PROCESS MINING

Thought you knew everything there was to know about process mining? Think again! The Ultimate Guide to Process Mining is your one-stop shop for getting up-to-speed on how leading organizations are approaching Process Excellence in 2020 and beyond. In this webinar, you'll learn what Process Mining technology is, how it works, and how it can help you transform business processes to accelerate outcomes enterprise-wide.

- Gain an understanding of this next-generation approach to process improvement
- Discover real-life solutions and use cases
- See what kinds of outcomes you can expect to achieve

Anisa Aull, Product Marketing Manager, **Celonis**

11:00 ET POWERING AUTOMATION AND TRANSFORMATION USING COMPUTER VISION AND MACHINE INTELLIGENCE

By using cognitive technologies for process discovery, a mosaic of ever-changing digital technologies, can fundamentally change how work is mapped modeled and managed in the enterprise. In this webinar, discover how a large multiline P&C insurance company not only mapped the hidden business process variants in vivid detail but also uncovered opportunities for process optimization, targeted micro-training, process compliance, and RPA.

- Discovery of over a dozen dominant variants within a single process
- Evidence-based process re-engineering allowed for the identification of process bottlenecks unseen before
- Real-time process monitoring improved dynamic process conformance

Avinash Misra, CEO, **Skan**

12:00 ET SAFEGUARDING BUSINESS TRANSFORMATIONS WITH DATA-DRIVEN PROCESS MANAGEMENT

Digital transformations, especially in the context of RPA and of the new generation of ERPs, can be extremely risky endeavors when processes are left out of the equation. Join this webinar to hear insights, and a real case study on how a combination of process management and process mining has helped organisations to accelerate ROI and safeguard budgets and timelines.

- Deploy an end-to-end process management approach: model, discover, act, monitor, iterate
- Ensure governance and visibility into every step of the initiative to minimise risks
- Maximise return on investment and become a transformation champion

Alessandro Manzi, Global Product Owner - Process Intelligence, **Signavio**

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WEDNESDAY 25 MARCH 2020

09:00 ET **A GUIDE TO PROCESS MINING FOR PRACTITIONERS AND CI PROGRAM OWNERS**

As most mature CI programs will attest, deploying manual process mapping methodologies can be time-consuming and prone to gross inaccuracies. These process models can be further enriched with attribute data and essentially, process mining can help breathe life into digitally transformed organizations. Join this webinar for an overview of the core concepts: The three core concepts of process mining: discovery, conformance, and enhancement
- Why process mining is needed to augment traditional mapping methods for digitally transformed organizations
- How to integrate process mining into your program quickly, with no data or computer scientists needed
- Review a practical case study of a fast >$5M ROI process mining project in manufacturing

Steven Remsen, PhD, Manager, Enterprise Process Excellence, **Intel Corporation**

10:00 ET **APPLY COURAGE AND CONFIDENCE TO MAKE YOU A PROCESS HERO**

Successful process analysis and optimization require courage to implement the results, and endurance in keeping the continuous improvement loop closed. By closely monitoring the end-to-end processes and comparing them to the previous state, stakeholders can get a clearer picture of the impact of changes and the ROI. In a series of case studies, discover how Minit helped their clients achieve the following:
- Achieved over $5M in annual savings by deeply analyzing cumbersome P2P processes
- Saved €466,000 over a 5 month period by reducing case duration by 3 Hours through automation
- Minimized transactional costs due to elimination of Sales Order changes led to annual savings ~$390K

Michal Rosik, Chief Product Officer, **Minit**

11:00 ET **UNLOCKING MAXIMUM POTENTIAL FROM YOUR PROCESS MINING PROJECT**

Process mining gives you fantastic insight into your processes, but what you do with that insight is crucial to the success of your process mining project. This webinar will explain how process mining can be used with complementary technologies to maximise the ROI from process mining.
- What is hyper automation and what does it mean for your business?
- How to take swift and intelligent action on your process mining insights
- How process mining and RPA can work together to holistically transform/improve business processes

Martijn Wijffelaars, Head of Product - Process Mining, **UiPath**

12:00 ET **THE THREE FUNDAMENTALS OF BUSINESS TRANSFORMATION**

For successful business transformation, process mining is key, but it's equally important to consider all fundamentals of Business Transformation at the same time. In this session, discover 3 fundamentals together with Process Mining, that make Business Transformation at enterprise level successful.
- Design the change a company must undergo in times of transformation
- Ensures a smooth business transformation roll-out
- Improve process conformance rate, number of process improvement and process adoption rate

Caspar Jans, Director Transformation Solutions EMEA, **Software AG**
Dr. Julian Krumeich, Senior Product Manager ARIS, **Software AG**

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THURSDAY 26 MARCH 2020

09:00 ET ACCELERATING PROCESS ANALYTICS FOR FASTER OPTIMIZATION AND INNOVATION POTENTIAL

Transparency and excellence are universal. In this session, discover customer examples of how to accelerate with process mining for process transparency, conformance checking, automatic root cause analysis and to improve your value streams.
- Increase production volume per plant & increase revenue by 2 million per year
- Optimizing cash to release for innovations by 1.2 million per year
- Increase End Customer Satisfaction

Dr. Rami Habib Eid-Sabbagh, CBDO – Data Analytics & Partner, **LANA Labs GmbH**
Nicole Becker, VP Sales, **LANA Labs GmbH**

10:00 ET USING ADVANCED PROCESS ANALYTICS TO BECOME MORE COMPETITIVE

In 2013, ABB piloted process mining in one single location; after the success of this, it has now been rolled out globally across 20+ locations and all units. ABB needed to reduce variability and make use of best practices through collaboration across the business. By connecting 40 ERPs to 1 global data lake, the business was able to strive for standardization and find ways to measure performance across an E2E Value Chain.
- Improve lead time to market and increase potential to grow the business
- Capitalize on management support to drive Continuous Improvements across the organization
- Core Processes Analytics transforming Descriptive Analytics into Digital Transformation

Heymen Jansen, Group Vice President, Head of Advanced Process Analytics, **ABB**

11:00 ET BEST PRACTICES FOR DEPLOYING CONTINUOUS PROCESS MINING IN LARGE ORGANIZATIONS

What are the most common pitfalls regarding the critical elements in process mining, and how can you avoid them? In this session, learn how to use process mining for maximizing process efficiency, driving automation initiatives, and achieving full transparency for risk and control management. In a series of use cases, discover how:
- A leading European producer of premium paperboards increased their handling of order lines by 60% with current resources
- A multinational financial services company cut the loan application process time from 35 minutes to 5 minutes on average
- The time needed to achieve RPA results reduced by 50%

Teemu Lehto, Vice President, Process Mining, **QPR Software**

12:00 ET A HOLISTIC APPROACH TO HYPER AUTOMATION

Only 4% of companies succeed in scaling their automation journey, and 70% of automation costs derive from pre-automation effort. During our webinar, discover how Process Mining, Task Mining, Business Rules, DTO and Simulation Unlock Continuous Improvement and Automation.
- Eliminating the biggest pain points that decelerate your automation journey
- Rapidly transition from task automation to process and hyper automation
- Increase time, money and effort to unlock long-term business value

Massimiliano Delsante, CEO, **myInvenio**
Stefano Pedrazzi, VP Sales & Marketing, **myInvenio**